



North American - European Union
Agricultural Conference

41st edition of North American – EU Agriculture Conference

1st – 2nd October 2025
Como, Italy

organised by:

copa*cogeca
european farmers european agri-cooperatives

hosted by:

 **Confagricoltura**



DAY 1

1st OCTOBER

08:30 - 17:30



WELCOME SPEECH BY ITALIAN HOSTS

DAMIEN O'REILLY

Moderator

MASSIMILIANO GIANSAITI

Copa and Confagricoltura President

CRISTIANO FINI

President of Cia-Agricoltori Italiani

ETTORE PRANDINI

President Coldiretti

ANTONELLO CAPUA

President of AGCI Agroalimentare

RAFFAELE DREI

National President of Confcooperative Fedagripesca

CRISTIAN MARETTI

President of Legacoop Agroalimentare

08:30

START

09:15

END



KEYNOTE AND INSTITUTIONAL ADDRESSES

FRANCESCO LOLLOBRIGIDA

Italian Agriculture Minister

09:20

START

09:40

END



COFFEE BREAK

09:40

START

10:00

END



CURRENT GLOBAL AND PRODUCTION CHALLENGES

INTRODUCTION: Kendall Palmer, Senior Director Strategic Initiatives - CORTEVA

With farmers and agri-cooperatives around the world confronted by unprecedented pressures from climate change, soaring energy prices, labour shortages and the spectre of scarcity (availability and affordability) in farm inputs, this panel will examine how this increased volatility, and inflated expenses affect farm profitability and competitiveness.

MARY ROBINSON - MODERATOR

Canadian Senator

MAURIZIO MARTINA - KEYNOTE SPEAKER

Deputy Director-General, Food and Agriculture Organization of the United Nations (FAO)

JORGE ESTEVE - PANELIST

President of CNA, Mexico

PEDRO BARATO TRIGUERO - PANELIST

Copa Vice President

ERIC MAYBERRY - PANELIST

Tennessee Farm Bureau President

10:00

START

11:30

END



LUNCH AND BREAKOUT SESSION

1. North America - EU Trade Trends and USMCA Revision

Lead: American Farm Bureau Federation
Room Como

This breakout session will discuss the challenges and opportunities for agricultural trade for North America and the European Union. The required 'review' of the U.S.-Mexico-Canada Agreement will take place in a changing trade environment. Discussions are underway on the issues to be covered and the range of the USMCA review. The many pressing issues in the North American trade relationship, such as tariffs, biotechnology, and climate related sustainability practices, are also of direct impact to the ongoing trade relationship and discussions with the European Union.

2. Data & Agriculture

Lead: Canadian Federation of Agriculture (CFA)
Room Pliniana

This breakout session will convene policymakers, farmers, industry leaders, and agri-tech experts to explore how data and innovation are transforming agriculture in North America and the EU. Discussions will focus on building farmer-centric data ecosystems, improving digital infrastructure, and addressing challenges like interoperability and data ownership. The session will also examine how agricultural data can support climate goals, sustainability, and equitable access to innovation, while highlighting opportunities for international collaboration on governance and standards.

3. Labour in Agriculture: Strengthening Social Dialogue and Decent Rural Employment

Lead: Copa Geopa and CAN -National Agricultural Council of Mexico
Room Carlotta

This session will focus on improving labour conditions in agriculture, with an emphasis on decent rural employment and structured social dialogue; key issues include fair wages and social protection. As mechanisation automation, robotization and digitalisation reshape the sector, upskilling the rural workforce becomes increasingly urgent. Migration and the rights of seasonal and migrant workers will also be discussed. The session will highlight good practices in social dialogue, occupational safety, and responsible business conduct in agri-food chains—especially for products like fruit, vegetables and coffee—to promote decent work and uphold labour standards across borders.

12:00
START

13:15
END



AGRI-FOOD TRADE IN A GLOBAL CONTEXT

INTRODUCTION: Nicola Bertinelli, President of Parmigiano Reggiano Consortium

The agri-food markets are increasingly shaped by geopolitical tensions, inflation, and trade barriers. This panel will (building up on the global challenges presented in the previous session) examine the multilateral trade implications in the current geo-political context. Panellists will explore current dynamics and discuss the role of policy in mitigating these challenges which are forecasted to persist into the future, as well as other necessary tools to ensure more frictionless agri-food trade.

13:30
START

15:00
END

RODD MOESEL - MODERATOR

Chair of AFBF Trade Committee

JOHANNA HILL - KEYNOTE SPEAKER

WTO Deputy Director General

KEITH CURRIE - PANELIST

President of the CFA

NIKOLAUS BERLAKOVICH - PANELIST

Copa Vice-President



COFFEE BREAK

15:00
START

15:30
END



TECHNOLOGY, SUSTAINABILITY AND INNOVATION

INTRODUCTION: Mariateresa Maschio, President of FederUnacoma

This panel would focus on addressing climate change mitigation and adaptation, such as IPM, pest management and focusing on sustainable solutions for the future with link to research, innovation. The panel would explore most important sustainability initiatives and key policies across North America and the EU, looking at how they reconcile environment, social and economic sustainability. The panel will discuss the role of policy in promoting cooperation and incentivising innovation to advance sustainability.

DIANE ZUNE - MODERATOR

CORTEVA EU Government Affairs Manager – EU
Parliament Relations and North Europe

MICHELLE BEKKERING - KEYNOTE SPEAKER

Deputy Under Secretary for Trade and Foreign Agricultural Affairs, USDA

LEONARDO POFFERI - PANELIST

Cogeca Vice-President

LUIS FERNANDO HARO ENCINAS - PANELIST

General Director of the National Agricultural Council of Mexico

15:30
START

17:00
END



CONCLUSIONS FIRST DAY

CHRISTOPHE HANSEN

European Commissioner for Agriculture and Food

17:00
START

17:30
END



GALA DINNER

19:30
START

23:00
END

DAY 2

2nd OCTOBER

08:30 - 18:30



MARKET DYNAMICS & CONSUMER TRENDS

This panel will explore how evolving consumer preferences are shaping agricultural production in the EU and North America, from the rise of alternative proteins to the challenges in embrace of agri-technologies. Key topics include labelling, digital traceability, and the challenges of aligning consumer expectations with policy and production realities. Key insights will be shared into the opportunities and trade-offs facing farmers, cooperatives, and policymakers alike.

ISABEL BASTO - MODERATOR

Head of Brussels office, Confagri

HARRY SMIT - KEYNOTE SPEAKER

Senior Analyst - RaboResearch Food & Agribusiness

RENÉ ROY - PANELIST

President of Pork Council of Canada

AGNIESZKA MALISZEWSKA - PANELIST

Cogeca Vice President

08:30
START

10:00
END



COFFEE BREAK

10:00
START

10:30
END



FARM POLICIES AND TOOLS FOR ENSURING RESILIENCE OF AGRICULTURAL SYSTEMS

INTRODUCTION: Sarah Brown, Head of Public and Governmental Affairs, North America, BASF

Building up on the experiences and knowledge shared in previous panels, the closing panel is to reflect on the “ways forward” and tools and policies necessary to ensure greater food supply globally, such as risk management, food-chain resilience and crisis preparedness, for a sector that can respond better to geopolitical tensions, market volatilities, consumer demands and climatic pressures.

ROGELIO GARCIA MORENO - MODERATOR

CNA Vice President

JILL VERWEY - PANELIST

CFA Vice President

SØREN SØNDERGAARD - PANELIST

Copa Vice President

ZIPPY DUVALL - PANELIST

President - American Farm Bureau

10:30
START

12:00
END



CLOSING SPEECH

LENNART NILSSON

Cogeca President

DAMIEN O'REILLY

Moderator

- Final greetings – Italian Hosts
- Announcement of next NA-EU Conference (CNA – Mexico)
- Final information for farm visits

12:00
START

12:30
END



LUNCH BREAK

12:30

START

13:30

END

TECHNICAL VISITS

2nd OCTOBER



MONDELLI FLORICOLTURA

Growing with Passion Since 1969

For over 55 years, Mondelli Floricoltura has been a trusted name in the cultivation and wholesale of ornamental plants. Based in Montorfano and Albese, near Como, this family-run business combines tradition and innovation to deliver a wide range of high-quality green and flowering plants. With state-of-the-art nurseries and greenhouses, the company offers seasonal plants, geraniums, azaleas, citrus plants, succulents, and more tailored to suit every season and occasion. Their team of experts ensures personalized service, including weekly on-site visits and deliveries to customers. Discover the beauty of Mondelli Floricoltura—where quality, care, and nature flourish together.

13:30

START

18:30

END



CASALE ROCCOLO

Organic Goat Cheese from the Hills of Lake Como

Founded in 2006 in the green hills of Binago near Lake Como, Casale Rocco is a family-run organic farm dedicated to crafting exceptional goat cheeses. From humble beginnings with 35 Alpine goats, the farm has grown to over 150 animals, raised ethically and sustainably, and fed with carefully selected forage to produce milk of outstanding quality. In the on-site dairy, over 20 varieties of raw milk cheeses are handcrafted, alongside yoghurt and ricotta, using traditional methods to preserve flavour and authenticity. Casale Rocco's dedication has earned international acclaim, including multiple medals at the prestigious World Cheese Awards and recognition from the Accademia Italiana della Cucina. Loved by families, top chefs, and boutique hotels alike, Casale Rocco brings the taste of genuine craftsmanship to every table.

13:30

START

18:30

END



LATTERIA SOCIALE VALTELLINA

Alpine Dairy Tradition Since 1969

Based in Delebio in the heart of the Italian Alps, Latteria Sociale Valtellina is a farmer-owned cooperative uniting over 120 local farms. With a strong commitment to quality, sustainability, and tradition, it transforms premium mountain milk into award-winning cheeses and dairy products. The cooperative specialises in Valtellina Casera DOP and Bitto DOP cheeses, alongside a wide selection of fresh milk, butter, ricotta, yoghurt, and goat milk products. Every stage of production is carefully managed to ensure full traceability and excellence, combining traditional know-how with modern innovation. Latteria Sociale Valtellina is proud to bring the authentic taste of the mountains to homes, restaurants, and gourmet retailers across Italy and beyond.

13:30

START

18:30

END



LA COSTA AZIENDA AGRICOLA & AGRITURISMO

In 1992, La Costa was founded when Giordano Crippa, a native of Perego in Brianza (Lombardy), decided to give shape to his passion for his homeland by purchasing farmsteads and adjoining land, both abandoned for decades and in a state of total decline. The location is enchanting, on the ridge of a terraced moraine amphitheatre with excellent exposure, within the Montevicchia and Curone Valley Regional Park. Through long and steady work, the farmsteads were brought back to life and the advance of brambles and woodland was halted in favor of vineyards and historic terraces. With the 2000 harvest, the first wines were produced. Today, La Costa has grown into a wide-ranging project: wine, dining, and hospitality.

13:30
START

18:30
END



SPONSORS

This year's conference has been kindly supported by the following sponsors:





In it for farmers **In it for good**



FederUnacoma has been representing the interests of a broad sector of mechanics within Confindustria's system since 1945. The Federation groups the associations of manufacturers in the field of machinery, equipment and technology for agriculture, gardening and green keeping and related components.

370 member
companies

Annual turnover of
approximately €15
billion

70% of production
exported to 185
foreign markets

A key part of FederUnacoma's activity is the organization of trade fairs and exhibition events to highlight agromechanical technologies and provide manufacturers and economic operators with business opportunities: EIMA International, Agrilevante by EIMA, and EIMA Agrimach India



Since 1969, EIMA International has been held at the Bologna Exhibition Centre. This major biennial agricultural machinery exhibition is one of the most important and prestigious events in the sector worldwide.

EIMA International 2024



364,000 attendees



Over 63,000 international visitors



Delegations from more than 80 countries



To choose Grana Padano cheese
is to embrace the Italian values that make it unique.



**Grana Padano PDO cheese
2024 data:**

5.635.135 wheels (average weight 38kg)

2.953.196 wheels exported

3.576 dairy farms

135 producing dairies

Almost **3 million** tons of milk

50.000 workers involved

Over **4 billion** Euro*

*Retail sales value



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*Parmigiano Reggiano is much more than a cheese:
it is the outcome of a production chain unique in the whole
world where tradition blends with the land and the people.
A production chain made up of farmers, breeders, cheese masters
and cheese maturers who have been guarding and protecting
this renowned traditional knowledge.*

parmigianoreggiano.com

The Parmigiano Reggiano supply chain:

4.100.000 wheels
210 MM quintals of milk
Over 4 billion Euro*
2.100 dairy farms
290 artisanal dairies
50.000 operators involved

**Retail sales value.*

ABOUT SIPCAM OXON

Established in 1946, Sipcam Oxon is a leading Italian agrotechnology company boasting a €668 million turnover and 1,300 employees globally. We innovate across the entire crop protection value chain, from research to distribution, offering also biostimulants, biorationals, and fertilizers. With 9 manufacturing plants spanning 6 continents and sales in 50+ countries, we empower farmers worldwide

We are a family company supporting agriculture since 1946

KEY DATA

668
TURNOVER
Millions € in 2024

1,300
PEOPLE
R&D, Regulatory,
Manufacturing,
Commercial and
Marketing

33
SITES
Offices and
manufacturing sites

50+ COUNTRIES
Markets of sales

AREAS OF COMPETENCE



AGROCHEMICALS

Herbicides, fungicides, insecticides: targeted solutions to protect crops from biotic attacks



BIOREFINERY

Refining of vegetable oils and animal fats. Production of pretreated/esterified oils from vegetable oils/animal fats



BIOSOLUTIONS

Micro-organisms, semiochemicals and botanical-based products. Biostimulants to improve the uptake and use of nutrients, and tolerance to abiotic stress



CHEMICAL INTERMEDIATES

For chemical companies, special compounds designed to be transformed through further chemical processes



SEED TECHNOLOGY

Expertise, production and R&D in soybean, cotton and vegetable seeds



SIPCAM OXON
supporting agriculture

Per proteggere te, la tua impresa,
la tua famiglia e i frutti del tuo lavoro.

**Siamo la compagnia
di assicurazioni di riferimento
del credito cooperativo italiano.**



Siamo una Società Benefit

Perseguiamo, oltre il profitto, obiettivi che generano un impatto positivo sulle persone, la società e i territori.



Siamo parte del Movimento B Corp

Ci impegniamo in favore di un sistema economico inclusivo, equo e rigenerativo.

**Ci prendiamo cura di imprese, cooperative,
associazioni ed enti
del Terzo settore. Da sempre.**

Da quasi 50 anni Assimoco è il **Gruppo ASSicurativo del MOVimento COoperativo italiano**, con cui condivide storia e valori. Più di 1 milione di clienti si affida a noi per individuare e rispondere ai bisogni assicurativi di famiglie, piccole-medie imprese, cooperative, associazioni ed enti del Terzo settore..

AgricolTU

AgricolTU è la **soluzione dedicata al mondo agricolo** che ti permette di costruire una protezione realmente su misura della tua attività. Un'offerta modulare e completa che puoi combinare a seconda delle tue esigenze, per tutelare e sostenere la tua impresa agricola e le persone che ci lavorano.

La protezione giusta per te

AgricolTU Assimoco è rivolta ai proprietari conduttori o non conduttori, agli affittuari conduttori di aziende agricole, anche con annessa attività agrituristica, che raggiungono l'estensione massima di 400 ettari e sono conferitrici di cooperative o di altre aziende.

Scegli le tutele giuste per la tua attività:

- Incendio, eventi naturali e altri danni ai beni
- Sostegno alle spese in caso di stop dell'attività per evento dannoso
- Sostegno temporaneo al reddito a seguito di infortunio
- Furto e rischi complementari
- Responsabilità civile verso terzi e/o prestatori d'opera
- Responsabilità civile della vita privata e di relazione
- Responsabilità civile prodotti
- Tutela legale



Messaggio pubblicitario con finalità promozionale.
Prima della sottoscrizione leggere attentamente il Set Informativo disponibile sul sito www.assimoco.it



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**Banca Popolare
di Sondrio**

FONDATA NEL 1871

Gruppo BPER Banca

- Banca Popolare di Sondrio S.p.A is an Italian bank established as a cooperative credit institution in 1871 in Sondrio; in July 2025 it became part of the BPER Banking Group.
- With a strong focus on **local development and customer service**, the bank has built a reputation for reliability and innovation in the banking sector.
- Offering a wide range of **banking, financial and insurance services** both to individuals and businesses, the bank aims at fostering national sustainable growth and supporting the local communities.
- With its professional foreign departments, Banca Popolare di Sondrio is the perfect partner also in the global markets, supporting the **internationalisation of Italian companies**.
- According to our 2025-2027 **Sustainability Plan**, we are strengthening our commitment to a more responsible and inclusive future, through measurable objectives: from sustainable credit to the energy transition, with a strong focus on the valorization of people and the integration of ESG criteria into corporate processes.



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understanding
local needs**



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English web site



North American - European Union
Agricultural Conference

www.naeu.eu

The NA-EU Agriculture Conference is a unique opportunity to strengthen transatlantic cooperation in agriculture. In a rapidly changing global landscape, farm leaders from Europe and North America come together to address shared challenges, explore emerging opportunities, and foster partnerships that support sustainable and resilient agricultural systems. NA-EU Conference is organised every two years in collaboration between Copa and Cogeca, American Farm Bureau Federation, Canadian Federation of Agriculture and Mexico's National Agricultural Council.

#NAEU2025